



STEERING INTO NEW MARKETS THIS FALL

The Luke Branquinho Show (LBS) is dedicated to the Western way of life. Each episode Luke interviews some of the biggest names in rodeo, as well as celebrities, sports figures and experts.



Now in its third season, LBS expands to
27 total heartland state markets

#1

rodeo podcast
show in the U.S.

5m+

views across all
digital platforms

22%

coverage of TV
households in
the U.S.



LUKE BRANQUINHO

5x PRCA World Champion Steer Wrestler
2023 Pro Rodeo Hall of Fame Inductee

www.thelukebranquinhoshow.com



@TheLukeBranquinhoShow